

# 2025 - 2030 Strategic Plan

## OUR VISION

A world where Indigenous entrepreneurs thrive, feeling supported, safe, and encouraged to develop their ideas and build businesses that create a positive cycle of growth.

## OUR MISSION

Provide resources and mentorship to empower Indigenous entrepreneurs while amplifying their stories to inspire future generations.

## OUR VALUES

- Respect
- Relationships
- Reciprocity
- Responsibility
- Love
- Courage
- Fun

## OUR BOLD GOAL

Fund \$1 Million dollars (annual total) to 100 Indigenous entrepreneurs.

## OUR COMMUNITY

### INDIGENOUS ENTREPRENEURS

Be engaged with the Pow Wow Pitch community through involvement and reciprocity

### PWP TEAM / PWP ADVISORS

Give long term commitment to support Pow Wow Pitch.

### PARTNERS

Be long-term partner and leverage Pow Wow Pitch's impact for change.

### GOVERNMENT

Be long-term contributors respecting Pow Wow Pitch's terms.

### GENERAL AUDIENCE

Be an ally! Watch, learn, and purchase from Indigenous entrepreneurs.

## STRATEGIC IMPERATIVES

### Sustainable Funding Model

Develop a focused funding model based on Sponsorships with additional support from Government and Alumni.

### Connected Communities

Create additional opportunities for Indigenous entrepreneurs, and build the Pow Wow Pitch community that supports them.

### Strong Presence and Stories

Expand Pow Wow Pitch's presence by growing events and brand communications highlighting our collective impact.

### Great Talent and Culture

Build a team of the right people with the right skills for the long-term.

### Effective Governance

Create clear and defined processes and roles for transparency & sustainable decision-making.