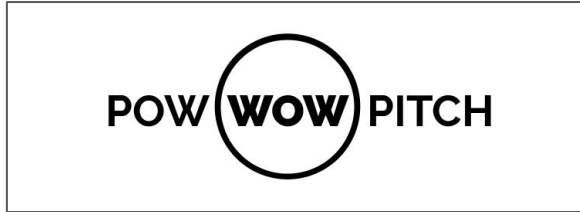


## Corporate logo

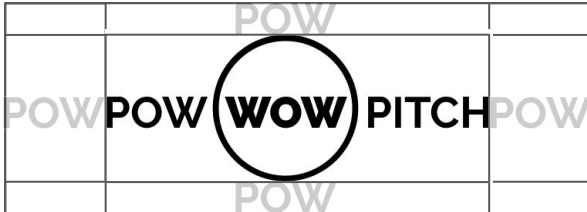
Pow Wow Pitch logo (Full width)



Black and white



Clear space



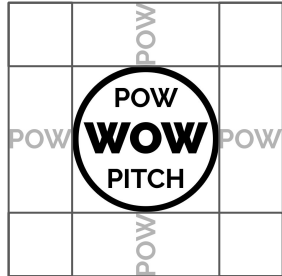
## Corporate logo (square)

Pow Wow Pitch logo (Square)



Alternate version where space restrictions to not allow the full width logo.

Clear space



Black and white



## Logo misuse



Do not stretch or otherwise distort the logo.



Do not crop the logo too close to the edges. A minimum clearance must be maintained.



Do not use a low-resolution version that will make the logo appear pixelated.



Do not add anything within the logo's clear space.



Do not use colour variations. The logo is black and white.



Do not use a drop shadow.

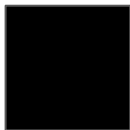


Do not overlay the logo onto an image.



Do not rotate the logo.

# Colors



HEX #000000  
RGB 0 0 0  
CMYK 75 68 67 90



HEX #353535  
RGB 53 53 53  
CMYK 69 63 62 57



HEX #FFFFFF  
RGB 255 255 255  
CMYK 0 0 0 0



HEX #F0EFFF  
RGB 240 239 255  
CMYK 4 4 0 0



HEX #EC3434  
RGB 236 52 52  
CMYK 1 94 86 0



HEX #F02F61  
RGB 251 222 234  
CMYK 0 15 0 0



HEX #FBDEEA  
RGB 251 222 245  
CMYK 0 15 0 0



HEX #F84622  
RGB 248 70 34  
CMYK 0 87 96 0



HEX #FE7429  
RGB 254 116 41  
CMYK 0 68 92 0



HEX #EDE56D  
RGB 237 229 109  
CMYK 9 2 71 0



HEX #FEFE55  
RGB 254 254 85  
CMYK 5 0 77 0

### Raleway Light

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### Raleway Normal

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### Raleway Bold

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### Raleway Black

**Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore.**

### Helvetica Neue Light

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### Helvetica Neue Normal

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### Helvetica Neue Bold

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